

Jenni Kobylski

Senior Human-Centered Designer

Portfolio

<https://jennikobylski.com>

Location

Morningside area of Pittsburgh, PA, USA

About

I'm a principled Human-Centered Designer and Qualitative UX Researcher committed to inclusion in Big Tech. I've been told that I'm someone who uses the right tool, for the right job with a consistent thread of human empathy. Driven by my desire to forge meaningful partnerships, I serve as a tireless user advocate. I believe in clear, kind communication with a bias for action and a focus on impact.

Skills

List: Accessibility, A/B Testing, Critical Thinking, Design Thinking, Empathetic Listening, Entrepreneurial Spirit, Feedback Cycles, Information Design, Group Facilitation, Interviewing, Mentorship, Practical Leadership, Product Design Cycle, Service Design, Teaching, Team Management, User Interviews, User Personas.

Experience

Role: **Senior UX Designer and Accessible Design SME**

Organization:

Sonatype

Dates:

August 2021 to present day

Duties:

Delivering intuitive and accessible solutions to complex problems within open-source software product development and security.

Serving as Accessibility Program Lead for enterprise this software company, conducts legal VPAT assessments of product suite's WCAG compliance, and organizes monthly meetings to discuss a11y issues.

Pioneering user-acceptance testing and training initiatives to maximize SaaS product usability and streamlines UX Research processes.

Role: **UX Designer and Qualitative UX Researcher**

Organization:

Starsdance Astrology

Dates:

September 2018 - March 2022

Duties:

Creating community guidelines for organization and brand guidelines for marketing to maximize diversity within user base.

Developing an inclusive website using UX methods and usability testing.

Launching startup, managing social media accounts, teaching classes, hiring facilitation team, and cultivating bustling online community.

Role: **Community Developer and Group Facilitator**

Organization:

Reclaiming Pittsburgh (Non-profit)

Dates:

December 2015 to January 2021

Duties:

Writing blog posts, creating collateral, designing graphics and social media posts for all events and classes. Overseeing the editorial development and execution of content calendars, events, and more.

Co-moderating online communities, co-facilitating organizational meetings, and monitoring social media accounts. Cultivating in-person community, participating in civil-rights actions and facilitating leadership trainings.

Role: **Forecaster and Mediator**

Organization:

Aurora Dawning

Dates:

September 2015 to present day

Duties:

Facilitating conversations and asking meaningful questions about issues brought to her by clients. Cultivating trust while problem-solving, journey mapping, and providing advice for challenging situations.

Customizing feedback, analyzing cycles, recognizing patterns, and adding deeper perspective. Creating action plans and opportunities for qualitative reflection during consults.

Tailoring contextual interview depth based upon time allotted: session intervals 10, 30, 60, and 90 minutes.

Role: **Senior Visual Designer**

Organization:

Self Employed

Dates:

May 2008 to August 2022

Duties:

Creating online advertisements for workshops that have increased attendance and social media following of clients.

Organizing and designing information of educational materials to enhance online courses. Modernizing websites and brand identities. Designing collateral using UX and human-centered methods.

Collaborating cross-functionally with teams on social media performance, community outreach, surveys, forms, and more.

Tools

List: Adobe Creative Suite, Canva, Dovetail, Discord, Google Workspace, JIRA, Maze, Miro, Sketch, Slack, Trello, Wordpress.

Expertise

List: **Accessibility** (11 years), **Advertising** (14 years), **Community Building** (9 years), **Contextual Inquiry** (9 years), **Group Facilitation** (11 years), **Human-Centered Research** (9 years), **Social Media** (20 years), **Teaching** (11 years), **Visual Design** (14 years), **Web Design** (9 years).

Education

Robert Morris University class of 2010. Degree: **Bachelor of Arts** with a focus in Graphic Design

Certifications

Accessibility: How to Design for All

Date: March 2023

Issuer: Interaction Design Foundation

Foundations of Humane Technology

Date: March 2022

Issuer: Center for Humane Technology

How to Design for Accessibility: UX Designers

Date: April 2021

Issuer: Liz Brown via Udemy

Fast Start Usability Testing and UX Research

Date: December 2020

Issuer: Matthew Nuzum via Udemy

UX Design: Understanding User Engagement

Date: December 2020

Issuer: Packt Publishing via Udemy

Awards

Core Values Champion

Date: March 2023

Awarder: Sonatype - Peer nominated and selected

Top 10% in Class

Date: March 2023

Awarder: Interaction Design Foundation

Best Portfolio

Date: May 2010

Awarder: Robert Morris University - Media Arts Department

Outstanding Student Award

Date: April 2010

Awarder: Robert Morris University

Franklin Award of Excellence

Date: April 2009

Awarder: Graphic Arts Association

Values

List: Accountability, Accessibility, Consent, Clarity, Diversity, Equity, Inclusion, Innovation, Kindness, Organization, Patience, Personal Responsibility, Timeliness, Transparency.

References

Available upon request.

Feedback

The following quote was said by Ember Deboer: Director of Customer Experience. "Once you've had a chance to work closely with Jenni, it's hard to remember how you were able to do without her perspective. She shares, teaches, and coaches with an impressive mix of patience and passion, and is a perpetual advocate for meeting the needs of our users."

Enneagram

The Achiever and The Enthusiast.

Social Media

LinkedIn: <https://www.linkedin.com/in/jennikobylski/>

Instagram: <https://www.instagram.com/auroradawning/>

Facebook: <https://www.facebook.com/jennikobylskipgh>

Blog: <https://auroradawning.com>