

# Jenni Kobylski



## SENIOR HUMAN-CENTERED DESIGNER

### ABOUT

I'm a principled Human-Centered Designer and Qualitative UX Researcher committed to inclusion in Big Tech. I've been told that I'm someone who uses the right tool, for the right job with a consistent thread of human empathy. Driven by my desire to forge meaningful partnerships, I serve as a tireless user advocate. I believe in clear, kind communication with a bias for action and a focus on impact.

### EXPERIENCE

#### Senior UX Designer & Accessible Design SME

[Sonatype](#) (remote) | 8/2021 - present

- Delivers intuitive and accessible solutions to complex problems within open-source software product development and security.
- Serves as Accessibility SME for enterprise software company, maintains legal VPAT assessments of product suite's Section 508 compliance, and organizes monthly meetings to discuss a11y issues.
- Pioneers user-acceptance testing and training initiatives to maximize SaaS product usability and streamlines UX Research processes.

#### UX Designer & Qualitative UX Researcher

[Stardsdance Astrology](#) (remote) | 9/2018 - 3/2022

- Created community guidelines for organization and brand guidelines for marketing to maximize diversity within user base.
- Developed website using UX methods and usability testing.
- Launched startup, managed social media accounts, taught classes, hired facilitation team, and cultivated bustling online community.

#### Community Developer & Group Facilitator

[Reclaiming Pittsburgh](#) (in person / remote) | 12/2015 - 1/2021

- Wrote blog posts, created collateral, designed graphics and social media posts for all events and classes. Oversaw the editorial development and execution of content calendars, events, and more.
- Co-moderated online communities, organizational meetings, and monitored social media accounts. Cultivated in-person community, participated in civil-rights actions and facilitated leadership trainings.

### SKILLS

Accessibility	Interviewing
A/B Testing	Mentorship
Critical Thinking	Practical Leadership
Design Thinking	Product Design Cycle
Empathetic Listening	Service Design
Entrepreneurial Spirit	Teaching
Feedback Cycles	Team Management
Information Design	User Interviews
Group Facilitation	User Personas

### TOOLS

Adobe Creative Suite	Maze
Canva	Miro
Dovetail	Sketch
Discord	Slack
Google Workspace	Trello
JIRA	Wordpress

### EDUCATION

Robert Morris University | 2010  
Bachelor of Arts (B.A.), Graphic Design

### LOCATION

Morningside  
Pittsburgh, PA, USA

### REFERENCES

*Available upon request*

### PORTFOLIO

[JENNIKOBYSKI.COM](http://JENNIKOBYSKI.COM)

## Forecaster & Mediator

Aurora Dawning (in person / remote) | 9/2015 - present

- Facilitated conversations and asked meaningful questions about issues brought to her by clients. Trusted with problem-solving, journey mapping, and advice for challenging situations.
- Customized feedback, analyzed cycles, recognized patterns, and added deeper perspective. Created action plans and opportunities for qualitative reflection during consults.
- Tailored contextual interview depth based upon time allotted: session intervals 10, 30, 60, and 90 minutes.

## Senior Visual Designer

*Self-Employed (in person / remote) | 5/2008 - 8/2022*

- Created online advertisements for workshops that have increased attendance and social media following of clients.
- Organized and designed information of educational materials to enhance online courses. Modernized websites and designed collateral using UX and human-centered methods.
- Collaborated cross-functionally with teams on social media performance, community outreach, surveys, forms, and more.

## EXPERTISE

**Accessibility** (11 years)

**Advertising** (14 years)

**Community Building** (9 years)

**Contextual Inquiry** (9 years)

**Group Facilitation** (11 years)

**Human-Centered Research** (9 years)

**Social Media** (20 years)

**Teaching** (11 years)

**Visual Design** (14 years)

**Web Design** (9 years)

## CERTIFICATIONS

### Accessibility: How to Design For All

*Interaction Design Foundation | 3/2023*

### Foundations of Humane Technology

*Center for Humane Technology | 3/2022*

### How to Design for Accessibility: UX Designers

*Udemy | Instructor: Liz Brown | 4/2021*

### Fast Start Usability Testing and UX Research

*Udemy | Instructor: Matthew Nuzum | 12/2020*

### UX Design: Understanding User Engagement

*Udemy | Instructor: Packt Publishing | 12/2020*

## AWARDS

### Core Values Champion | 3/2023

Sonatype: Peer Nominated and Selected

### Distinction: Top 10% in Class | 3/2023

Interaction Design Foundation

### Best Portfolio | 5/2010

Robert Morris University: Media Arts Department

### Outstanding Student Award | 4/2010

Robert Morris University

### Franklin Award of Excellence | 4/2009

Graphic Arts Association

## VALUES

Accountability

Accessibility

Consent

Clarity

Diversity

Equity

Inclusion

Innovation

Kindness

Organization

Patience

Personal Responsibility

Timeliness

Transparency

## FEEDBACK

"Once you've had a chance to work closely with Jenni, it's hard to remember how you were able to do without her perspective. She shares, teaches, and coaches with an impressive mix of patience and passion, and is a perpetual advocate for meeting the needs of our users."

**EMBER DEBOER**

DIRECTOR OF CUSTOMER EXPERIENCE

## ENNEAGRAM

**THE ACHIEVER**

**THE ENTHUSIAST**

## SOCIAL MEDIA



[AuroraDawning](#)



[Jennikobylskipgh](#)



[auroradawning.com](#)



[Jenni Kobylski](#)