

Jenni Kobylski

SENIOR USER-EXPERIENCE DESIGNER



ABOUT

Passionate Senior UX Designer who uses the right tool for the right job with a consistent thread of human empathy. Driven by the desire to forge meaningful partnerships and relentlessly advocate for inclusion and accessibility. Gathers feedback, conducts qualitative UX research, collaborates cross-functionally, and produces UX documentation to drive decision-making across the entire development lifecycle.

EXPERIENCE

Senior UX Designer

Sonatype (remote) | 8/2021 - present

- Delivers intuitive and accessible solutions to complex problems within open-source software product development and security.
- Serves as Design Lead of product design library and collaborates cross-functionally to add/adjust components of public-facing RSC gallery for software engineers and internal product design team.
- Streamlines user flows, creates cohesion between company-wide feedback initiatives, and prioritizes documentation within studio.

UX Designer & Qualitative UX Researcher

Starsdance Astrology (remote) | 9/2018 - 3/2022

- Created community guidelines for organization and brand guidelines for marketing to maximize diversity within user base.
- Developed website using UX methods and usability testing.
- Launched startup, managed social media accounts, taught classes, hired facilitation team, and cultivated bustling online community.

Community Developer & Group Facilitator

Reclaiming Pittsburgh (in person / remote) | 12/2015 - 1/2021

- Wrote blog posts, created collateral, designed graphics and social media posts for all events and classes. Oversaw the editorial development and execution of content calendars, events, and more.
- Co-moderated online communities, organizational meetings, and monitored social media accounts. Cultivated in-person community, participated in civil-rights actions and facilitated leadership trainings.

SKILLS

A/B Testing	Interviewing
Critical Thinking	Mentorship
Communication	Practical Leadership
Design Thinking	Product Design Cycle
Empathetic Listening	Service Design
Entrepreneurial Spirit	Teaching
Feedback Cycles	Team Management
Information Design	User Interviews
Group Facilitation	User Personas

TOOLS

Adobe Creative Suite	Maze
Canva	Miro
Dovetail	Sketch
Discord	Slack
Google Workspace	Trello
Instagram	Wordpress

EDUCATION

Robert Morris University | 2010
Bachelor of Arts (B.A.), Graphic Design

LOCATION

Morningside
Pittsburgh, PA, USA

REFERENCES

Available upon request

PORTFOLIO

JENNIKOBYSKI.COM

Forecaster & Mediator

Aurora Dawning (in person / remote) | 9/2015 - present

- Facilitated conversations and asked meaningful questions about issues brought to her by clients. Trusted with problem-solving, journey mapping, and advice for challenging situations.
- Customized feedback, analyzed cycles, recognized patterns, and added deeper perspective. Created action plans and opportunities for qualitative reflection during consults.
- Tailored contextual interview depth based upon time allotted: session intervals 10, 30, 60, and 90 minutes.

Senior Visual Designer

Self-Employed (in person / remote) | 5/2008 - 8/2022

- Created online advertisements for workshops that have increased attendance and social media following of clients.
- Organized and designed information of educational materials to enhance online courses. Modernized websites and designed collateral using UX and human-centered methods.
- Collaborated cross-functionally with teams on social media performance, community outreach, surveys, forms, and more.

EXPERTISE

Accessibility (9 years)

Advertising (12 years)

Community Building (7 years)

Contextual Inquiry (7 years)

Group Facilitation (9 years)

Human-Centered Research (7 years)

Social Media (18 years)

Teaching (9 years)

Visual Design (12 years)

Web Design (7 years)

CERTIFICATIONS

Foundations of Humane Technology

Center for Humane Technology | 3/2022

How to Design for Accessibility: UX Designers

Udemy | Instructor: Liz Brown | 4/2021

Design Rules: Principles + Practices for Great UI

Udemy | Instructor: Joe Natoli | 12/2020

Fast Start Usability Testing and UX Research

Udemy | Instructor: Matthew Nuzum | 12/2020

UX Design: Understanding User Engagement

Udemy | Instructor: Packt Publishing | 12/2020

AWARDS

Featured Seller | 10/2016

The Neighborhood Flea market organizers

Best Portfolio | 5/2010

Robert Morris University: Media Arts Department

Outstanding Student Award | 4/2010

Robert Morris University

Dean's Scholar Award | 1/2010

Robert Morris University: Dean

Franklin Award of Excellence | 4/2009

Graphic Arts Association

VALUES

Accountability

Accessibility

Consent

Clarity

Diversity

Equity

Inclusion

Innovation

Kindness

Organization

Patience

Personal Responsibility

Timeliness

Transparency

FEEDBACK

"Once you've had a chance to work closely with Jenni, it's hard to remember how you were able to do without her perspective. She shares, teaches, and coaches with an impressive mix of patience and passion, and is a perpetual advocate for meeting the needs of our users."

EMBER DEBOER


DIRECTOR OF CUSTOMER EXPERIENCE

ENNEAGRAM

THE ACHIEVER


THE ENTHUSIAST

SOCIAL MEDIA

 AuroraDawning

 Jennikobylskipgh

 auroradawning.com

 Jenni Kobylski