

# Jenni Kobylski



## SENIOR USER-EXPERIENCE DESIGNER

### ABOUT

Passionate Senior UX Designer that uses the right tool for the right job with a consistent thread of human empathy. Driven by the desire to forge meaningful partnerships and relentlessly advocate for WCAG 2.2 accessibility. Gathers feedback and conducts qualitative UX research, collaborates cross-functionally, and produces UX documentation to drive decision-making across the entire development lifecycle.

### EXPERIENCE

#### Senior UX Designer

*Sonatype (remote) | 8/2021 - present*

- Delivers intuitive and WCAG accessible solutions to complex problems within open-source software product development.
- Serves as lead designer of Sonatype's Design Library and collaborates cross-functionally to add/adjust React Shared Components of public-facing RSC library for software engineers.

#### UX Designer & Qualitative UX Researcher

*Starsdance Astrology (remote) | 9/2018 - present*

- Created the community guidelines and brand guidelines for the website to ensure accessibility and inclusivity for LGBTQIA+ students.
- Developed the website using UX methods and usability testing.
- Launched and managed social media accounts, taught classes, hired the facilitation team, and initiated Discord discussions remotely.

#### Community Developer & Group Facilitator

*Reclaiming Pittsburgh | 12/2015 - present*

- Wrote blog posts, created collateral, graphics and social media posts for all events and classes. Oversaw the editorial development and execution of content calendars, events, and more.
- Co-moderated online communities, organizational meetings, and monitored social media accounts. Cultivated in-person community and facilitated leadership trainings.
- Facilitated workshops on topics of personal empowerment and collective action for large and small groups.

### SKILLS

A/B Testing	Interviewing
Critical Thinking	Mentorship
Communication	Practical Leadership
Design Thinking	Product Design Cycle
Empathetic Listening	Teaching
Entrepreneurial Spirit	Team Management
Information Design	User Interviews
Group Facilitation	User Personas

### TOOLS

Adobe Creative Suite	Maze
Canva	Miro
Dovetail	Sketch
Discord	Slack
Google Workspace	Trello
Instagram	Wordpress

### EDUCATION

*Robert Morris University | 2010*  
Bachelor of Arts (B.A.), Graphic Design

### LOCATION

**Morningside**  
Pittsburgh, PA, USA

### REFERENCES

*Available upon request*

### PORTFOLIO

**JENNIKOBYSKI.COM**

## Forecaster & Mediator

*Aurora Dawning* | 9/2015 - present

- Facilitated conversations and asked meaningful questions about issues brought to her by clients. Trusted with problem-solving, journey mapping, and advice for challenging situations.
- Customized feedback, analyzed cycles, recognized patterns and added deeper perspective. Created action plans and opportunities for qualitative reflection during consults.
- Tailored contextual interview depth based upon time allotted: session intervals 10, 30, 60, and 90 minutes.

## Senior Visual Designer

*Self-Employed* | 5/2008 - present

- Created online advertisements for workshops that have increased attendance and social media following.
- Organized and designed information of educational materials to enhance online courses. Modernized websites and designed collateral using UX and human-centered methods.
- Collaborated cross-functionally with teams on social media performance, community outreach, surveys, forms, and more.

## EXPERTISE

**Accessibility** (9 years)

**Advertising** (12 years)

**Community Building** (7 years)

**Contextual Inquiry** (7 years)

**Group Facilitation** (9 years)

**Human-Centered Research** (7 years)

**Social Media** (18 years)

**Teaching** (9 years)

**Visual Design** (12 years)

**Web Design** (7 years)

## CERTIFICATIONS

### How to Design for Accessibility: UX Designers (WGAC 2.2)

*Udemy* | Instructor: Liz Brown | 4/2021

### Design Rules: Principles + Practices for Great UI Design

*Udemy* | Instructor: Joe Natoli | 12/2020

### Fast Start Usability Testing and UX Research

*Udemy* | Instructor: Matthew Nuzum | 12/2020

### UX Design: Understanding User Engagement

*Udemy* | Instructor: Packt Publishing | 12/2020

### Sketch from A - Z: Become An App Designer | 12/2020

*Udemy* | Instructor: Joseph Angelo Todaro | 12/2020

## AWARDS

### Featured Seller | 10/2016

The Neighborhood Flea market organizers

### Best Portfolio | 5/2010

Robert Morris University: Media Arts Department

### Outstanding Student Award | 4/2010

Robert Morris University

### Dean's Scholar Award | 1/2010

Robert Morris University: Dean

### Franklin Award of Excellence | 4/2009

Graphic Arts Association

## VALUES

Accountability

Accessibility

Consent

Clarity

Diversity

Equity

Inclusion

Innovation

Kindness

Organization

Patience

Personal Responsibility

Timeliness

Transparency

## FEEDBACK

*"Jenni a principled designer and **her voice elevates the work our team produces.** Her focus and grasp of the content provides depth and clarity to our event marketing."*


**DEIRDRA MERCURY | TEAM MEMBER**

## ENNEAGRAM


**THE ACHIEVER**


**THE ENTHUSIAST**

## SOCIAL MEDIA

 AuroraDawning

 Jennikobylskipgh

 auroradawning.com

 Jenni Kobylski